



ARIZONA'S HEALTHCARE ORGANIZATION QUITZONE

HEALTHCARE

PARTNERSHIP

The University of Arizona
College of Social & Behavioral Sciences
Department of Psychology

The State of Arizona honors Arizona healthcare organizations that utilize Arizona Department of Health Services Tobacco Control Resources to prevent and treat tobacco dependence.

★ GUIDING PRINCIPLES ★

- Acknowledge the profound challenges tobacco creates for healthcare organizations and for Arizona communities
- Respect the health of Arizonans by ensuring smoke-free environments
- Establish systems to assess for and to treat tobacco use disorder



★ QUITZONE CENTER CRITERIA ★

A QUITZone Center is a healthcare organization that designates itself as a tobacco-free campus and utilizes the Arizona Department of Health Services Tobacco Education & Prevention Program (ADHS-TEPP) services to promote the health and safety of their patients, visitors and employees.

HEALTHCARE
PARTNERSHIP

HOW DOES A HEALTHCARE ORGANIZATION INITIATE THIS PROCESS?

1. Conduct a face-to-face information session with AZ HealthLinks, the workplace wellness program administered through The American Cancer Society.
2. Conduct an information session with a representative from the Arizona Smokers' Helpline.
3. Conduct a face-to-face information session with a representative from the ADHS-TEPP tobacco control community-based project located in their region or county.
4. Host a continuing education presentation, Tobacco Dependence Treatment Continuing Education Program for Healthcare Professionals, as administered by the HealthCare Partnership at The University of Arizona or sponsor a similar continuing education program.
5. Support key personnel to obtain certifications in Basic Tobacco Intervention Skills and Basic Tobacco Intervention Skills Instructor through the HealthCare Partnership at The University of Arizona.

THE HEALTHCARE ORGANIZATION WILL IMPLEMENT:

- A leadership group composed of decision-makers, along with clinical and administrative representatives, to address tobacco control.
- Written tobacco-free policies that prohibit tobacco in all areas including buildings and grounds. Patients, visitors and employees who smoke are encouraged to quit, and are provided education including options to access treatment.
- Tobacco-free policies that are observable and measurable.
- A structure to monitor and ensure compliance, along with the realization of strategies to eliminate policy violations.
- Institutionalized staff certification and training specific to the treatment of tobacco dependence as part of its required in-services and/or continuing education programs.
- A system to assess for and document tobacco use among patients who present for healthcare.

THUS, THE NOMINATED HEALTHCARE ORGANIZATION:

- Provides, as standard of practice, a tobacco dependence cessation intervention at the point-of-care for every patient who uses tobacco.
- Documents, as standard of practice, tobacco use cessation interventions for each patient encounter.
- Ensures that Tobacco Use Disorder is routinely listed on the patient problem list.
- Has evidence-based tobacco dependence treatment choices available to patients that connect them with local, state and national resources.
- Has physician standing orders to treat Tobacco Use Disorder which include pharmacotherapy and referral to behavioral programs including the Arizona Smokers' Helpline and community-based tobacco treatment intensive programs.
- Hosts onsite, evidence-based tobacco treatment intensive cessation programs on a regular basis.
- Makes patient education materials on tobacco use prevention, treatment, and secondhand smoke available.
- Supports treatment for staff who are dependent on tobacco by using incentives for quit attempts and supporting lifelong abstinence (e.g., medication benefits, onsite intensive programs, time off to attend programs).



★ QUITZONE CENTER ★

Nominating procedures for an Arizona healthcare organization to be recognized as a QUITZone Center.

HEALTHCARE
PARTNERSHIP

HOW DOES A HEALTHCARE ORGANIZATION INITIATE THIS PROCESS?

1. Healthcare organizations may be nominated by internal associates of the organization, as well as by external associates. The Nomination Letters will include a checklist of eligibility criteria that the nominator will complete and discuss in person with an organization Administrator.
2. Upon completion of checklist and signature of organization Administrator, the Nomination Letter will be forwarded to the HealthCare Partnership, where it will be reviewed by Mary Gilles, MD and Lee Sechrest, PhD. The Nomination Letter and criteria will be reviewed and if favorable, a telephone call will be placed to the Administrator to acknowledge and congratulate the organization on modeling health promotion and discuss ADHS-TEPP recognition procedures.
3. A formal letter will be forwarded to the nominated healthcare organization Administrator, confirming nomination and copied to ADHS-TEPP Chief or designee, who will present the nomination to the Trust Commission for review and approval.
4. ADHS-TEPP Chief or designee will coordinate with ADHS-TEPP Public Relations/Marketing to identify a protocol for media recognition and formal award presentation to acknowledge and reinforce ADHS-TEPP's mission to keep Arizonans healthy by encouraging tobacco-free lifestyles and tobacco-free environments.
5. Biennial review of healthcare organization status will be conducted by ADHS-TEPP designee(s) to assure that QUITZone Center criteria are maintained. Upon a successful review, a certificate of recognition will be issued to the organization.

CONTACTS

Mary Gilles, MD
 Healthcare Liaison
 HealthCare Partnership
 318-7253 x 143
gillesm@u.arizona.edu

Louise Strayer, RN, MSc
 Director
 HealthCare Partnership
 318-7253 x 162
lstrayer@u.arizona.edu